

**“Stress Relief package for You” details:**

A drawing will be held at Leach Chiropractic, 214 Russell Street, at 5:30 p.m., for six “Stress Relief” packages. Five packages include: (1) One complimentary massage by a certified massage therapist, (2) Dinner for two at Mi Hacienda Restaurant (911 Hwy 12 West, Starkville, 320-2233), and (3) Movies for two at Hollywood Premiere Cinema in Starkville, <http://www.hollywoodpremiercinemas.com/>. A final package includes a massage, dinner at Harvey’s Restaurant in Starkville <http://www.eatwithus.com/harveys/index.php> followed by movies at Hollywood Cinema.

**ENTRY FORM:** Leach Chiropractic 30<sup>th</sup> Anniversary “Stress Relief” package  
Name: \_\_\_\_\_  
Phone (cell): \_\_\_\_\_  
E-mail (print clearly): \_\_\_\_\_

**CHIROQUIZ...** *complete and FAX this to 323-2382 for a second chance to win. Any quiz with all questions answered correctly will be entered into a special drawing ☺*

In 1895 D.D. Palmer founded chiropractic on the idea that nerves carried energy or “tone” that supplied every organ from the heart to the brain. He believed that adjusting the spine removed interference and improved health. Chiropractors declared the body was self-healing and that drugs and organized medicine were killing people, which in 1895 was probably true ☺ Within years medical doctors accused chiropractors of practicing “medicine without a license” and in the 1930s upwards of 30,000 chiropractors were jailed for this across the U.S. However, the public was outraged and in the end the strategy backfired. A second medical effort began with a nationwide boycott of chiropractic in the 1960s. In 1973 Mississippi became the second to the last U.S. state to license chiropractors, with Louisiana following suit a year later. Official recognition of chiropractic education by the U.S. Office of Education occurred in 1974. Dr. Leach began practice in Starkville on July 5, 1979. After a 17-year court battle, in 1991 the U.S. Supreme court officially ended the 30-year boycott of chiropractic after what the trial judge called the “lawless behavior” of the AMA in trying to contain and eliminate an entire profession. In 1994 a panel of Federal scientists wrote treatment guidelines for physicians and declared that spinal manipulation—but not physical therapy procedures—was, “safe and effective” for acute low back pain. By 1998 chiropractic physicians were hired to begin serving the military at U.S. bases around the world. By June 2009 action was pending on national health insurance, and all chiropractic patients and friends were being urged to log on to [www.ChiroVoice.org](http://www.ChiroVoice.org) to help lobby Congress for full inclusion of chiropractic in any new insurance program for uninsured Americans.

*Fill in the blanks with the correct dates that match the events:*

<b>Event</b>	<b>Dates:</b>
D.D. Palmer founded chiropractic in _____.	1895
In _____ Dr. Leach began practice in Starkville.	1979
Mississippi licensed chiropractic in _____.	1973
In _____ the Office of Education recognized chiropractic education.	1998
Chiropractic physicians began serving at U.S. Military bases in _____.	1895
Chiropractors were jailed for practicing medicine in _____.	1974
U.S. Supreme Court ruling ends AMA boycott of chiropractic _____.	1991
Federal scientists: manipulation “safe and effective” for back pain _____.	1930s
Go to <a href="http://www.ChiroVoice.org">www.ChiroVoice.org</a> to support chiropractic in national health insurance _____.	2009
	1994

**30<sup>th</sup> Anniversary Facts about Leach Chiropractic...**

- Saved an estimated 1,000 of our most serious cases from having neck or back surgery
- More than 150,000 adjustments given to more than 10,000 different patients.
- Surveys reveal 90% highest satisfaction
- Partnered with scientists at MSU in book chapters, conference proceedings, and/or clinical trials.
- Sponsor charitable and sport activities annually.

*For more information and to access this newsletter online visit: <http://www.drleach.com/>*